



PARTICIPATION OPTIONS

ANDALUSIA ICT PAVILION

**Driving Europe's Business
Digital Transformation**

Madrid 2016, 24-26 May

www.des-madrid.com

#DES2016

ANDALUSIA ICT PAVILION STANDARD OPTION



Sample image

ANDALUSIA ICT PAVILION STANDARD OPTION



PRICE FOR EACH COMPANY: 3.500 € + VAT
PRICE FOR RECEPTION AREA: INCLUDED

A minimum of 8 companies are necessary to maintain this special price



FOR EACH COMPANY EXHIBITING:

PARTICIPATION:

- Space 9 sqm
- Mandatory Insurance

SERVICES INCLUDED:

- 2 Exhibitor Passes
- 100 e-invitations for the Expo
- Access to the event WIFI network
- Basic cleaning (prior to opening)

TECHNICAL SPECIFICATIONS:

STAND

- 9 sqm exhibition carpet
- Maxima profile structure of 303cm/h
- Back Wall with octanorm structure of 245 cm/h
- PVC friese labelled with the company name

FURNITURE

- 1 White round table
- 2 White chairs
- 1 modular counter 100x50x100 with a top

ELECTRICITY-LIGHTING

- Electric power
- 1 single phase Wall socket
- Lighting at 50W/sqm
- 100W spotlights

COUNTRY PAVILION RECEPTION AREA:

TECHNICAL SPECIFICATIONS:

STAND

- 18 sqm exhibition carpet
- Maxima profile structure of 303cm/h
- Back Wall with octanorm structure of 245 cm/h
- PVC friese labelled with the country name
- 1 storage of 8 sqm
- 1 LCD screen

FURNITURE

- 2 modular counter 100x50x100 with a top
- 3 stools

ELECTRICITY-LIGHTING

- Electric power
- 1 single phase Wall socket
- Lighting at 50W/sqm
- 100W spotlights



EXCLUSIVE FEATURES INCLUDED IN ANDALUSIA ICT PAVILION



Standard Pavilion options entitles the organizers and the exhibitors of the pavilion to benefit from:

- **Pavilion located in the Premium Area of the Exhibition (Next to Partners Area)**
- **Reception desk to welcome all visitors at the pavilion**
- **1 Full Ticket access for Digital Enterprise Show Masterminds Congress (for each exhibitor and with a Value of 600 €)**
- **Access to high profile Business Meetings**
- **Double communication impact as a pavillion and as individual exhibitors**

EXCLUSIVE FEATURES INCLUDED IN ANDALUSIA ICT PAVILION



A speaking slot at the Digital Demo Auditorium:

- Speaking slot of 30 min (day/hour to be confirmed upon request)
- Auditorium around 50-75 pax capacity
- Audiovisuals included (Overhead projector, laptop and microphone)
- The Digital Demo information will be published in the Website and Event App





FOR MORE INFORMATION PLEASE CONTACT US:



We will be pleased to help you:

Digital Enterprise Show Representative for Andalusia ICT Pavilion:

Adolfo Borrero

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